

# 英語會話： 從自我認知到專業的培育

98學年度「教材設計與發展」計畫

英文系 劉雪珍

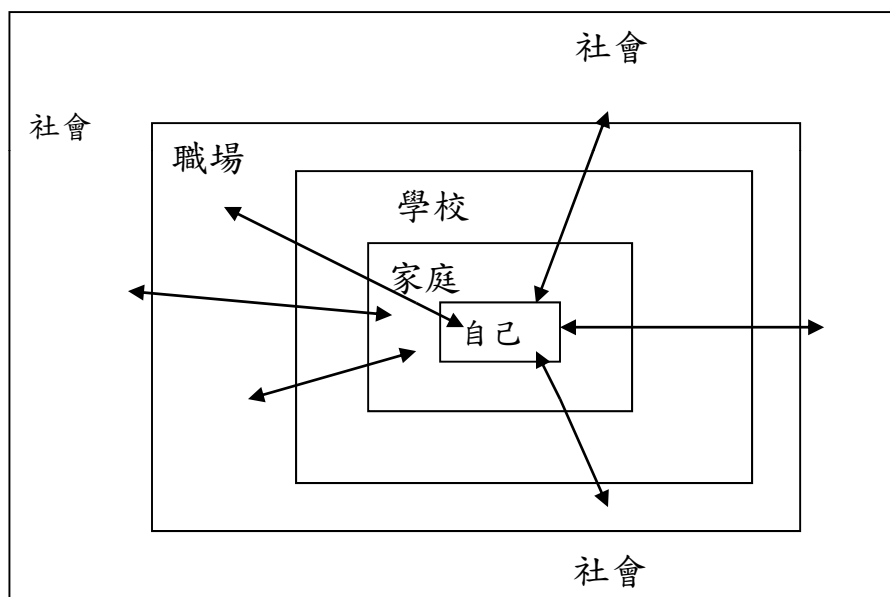


# 一、教學理念與目標

- 引起學生學習興趣，讓學生成為自主學習者。
- 愛護與尊重每一位學生，激發潛能。
- 做到深層的師生互動，以瞭解學生的個別差異。
- 啟發學生的想像力及思考能力。
- 建立學生的成就感，並因而增進學習動力。



## 二、課程特色



- 從認知自身的價值擴大到了解其與家庭、學校，職場，到社會的互動關係。啟發學生對自己、自然/人文環境、社會文化的認知，進而助於帶動自主學習的動力。相信藉由啟發學生的自我認知，價值觀念的確立，有助於學生發展專業能力。

# 課程教學模式

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強調文化認知及建立正確價值觀

- 個人分享 (individual speech)
- 對話練習 (pair talk)

小組單元專題報告

- 社會觀察與分析報告 (SOAP seminar presentation)
- 求職模擬面試 (mock job interview)
- 文化議題報告 (cultural topics presentation)

從啟發學生的自我認知，注入核心行為價值觀念，到加強其專業英語能力。

# 第一學期



98學年度「教材設計與發展」計畫

# 個人分享 & 對話練習

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- 採選主題如媒體暴力、身體形象、網路安全等較生活化的題目，一方面增加同學發言意願，一方面培育同學思考批判能力。
- 上課採用分組討論方式，兩至三人一組，並配合紙本教材(內有全班性討論題目)，並於兩小時課程的前1/3小時授課(包含與主題相關的知識)及2/3小時學生的對話練習、第二個鐘頭糾正學生對話時的口語文法錯誤。

# 對話主題

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1. 自我認知 → 訓練學生掌握明確個人特色、一方面了解自己的長處與短處。
2. 身體形象 → 透過不同時代人們對身體審美標準之差異，明白人之美醜無一定度量衡，完全取決於個人心態。
3. 優良服務 → 有鑑於多數進修部同學皆為白天工作的在職生，因此藉由此一主題探討優良服務的價值與意義，期望同學能學以致用。
4. 團體暴力 → 近來新聞不斷報導多數暴力相關新聞，透過此一主題，帶領同學們自我省思。
5. 學生自選題目 → 由同學兩兩一組、自由發揮。



# SOAP

Kindergarten  
Education in  
Taiwan



## 社會觀察與分析

Myth of Losing Weight--A case  
Study of College Girls in Taiwan



Joy Su

Linguists' Opinion-  
Research Result

◎ A tendency to use the native language more in  
the upper grade levels than in the lower grade  
levels.







# SOAP「社會觀察與分析」

- Social Observation Analysis Project presentation
- 學生四人一組，並對生活周遭事物進行觀察分析，發表口頭成果報告。

## Grandparenting




Catherin  
Emily  
Amber  
May

[http://bbs.tiexue.net/post\\_3044409\\_1.html](http://bbs.tiexue.net/post_3044409_1.html)  
<http://www.sheeee.com/?uid-37438-action-viewpace-itemid-356563>

## The influence on Children

Effects (bad)	Effects (good)
<ul style="list-style-type: none"><li>• Restless</li><li>• Personality disorder</li><li>• Disruptive behavior</li><li>• Attracting their parents by revolt</li><li>• Lacking of a sense of security</li></ul>	<ul style="list-style-type: none"><li>• Independence</li><li>• Responsibility</li><li>• An ability to handle an affair</li></ul>



<http://member.3xy.com.cn/Login.aspx?BackUrl=http://parent.3xy.com.cn/TreasuryDetails.aspx?textCaseId=319>

# Otakus are Influencing Our Society

英三甲

李靜宜 AMANDA 596201029

黃伊蘋 ANGELA 596201249

林詠華 ROXIE 596201445

賴宜郁 CORA 596201316



OTAKU

Nobody knows why they are not extinct, since it is clear they do not mate.

## INTRODUCTION(OUTLINE)

- I. Definition of "Otaku"
- II. Otaku in other Countries
- III. The Evolution of Otaku culture in Taiwan
- IV. Explanations of terms
- V. Vocabulary
- VI. Surveys
- VII. Comparison
- VIII. Conclusion
- IX. Video



## DEFINITION

### + Otaku in Japan

- Traits
- Addicted to ACG activities
- Obsessed to something ex. Military or Train



## STREET SURVEY

- + Age: 13, female
- + Job: student (junior school)
- + Interested in : anime (火影忍者、地獄少女、鋼之煉金術...)
- + Habits : watch more anime
- + How long spent at home : most of the time (except to school) but will go out when friends invited.
- + Why anime so attract to you : cause the cute character (look and personality) and fantasy story plot.





# Card slaves and social effects

Angela  
Sherry  
Emma  
Dora

## Students attitude towards cash card

	Yes	No Comment	No
1. Do you agree that cash card could change your habit of spending money?	47.2	22.0	30.8
2. Do you agree with the way people spend money with their cash card ?	9.7	23.7	66.7
3. Do you agree that your cash card could get you some problems about credit and debt?	53.8	22.9	23.3
4. Do you think that cash card could lead you to some debt problems?	59.5	21.0	19.5
5. Do you agree that students should have cash card ?	11.2	41.7	47.1
6. Do you think that students have the ability to pay their own cash card bill?	5.8	34.8	59.3

## SOAP PRESENTATION



### Junior B

**Alice**

596202140

**Angela**

596202360

**Mandy**

596202176

**Stephanie**

596202047



## Different Parental Involvement in Children's English Study

### ☺ Parents' Education Level

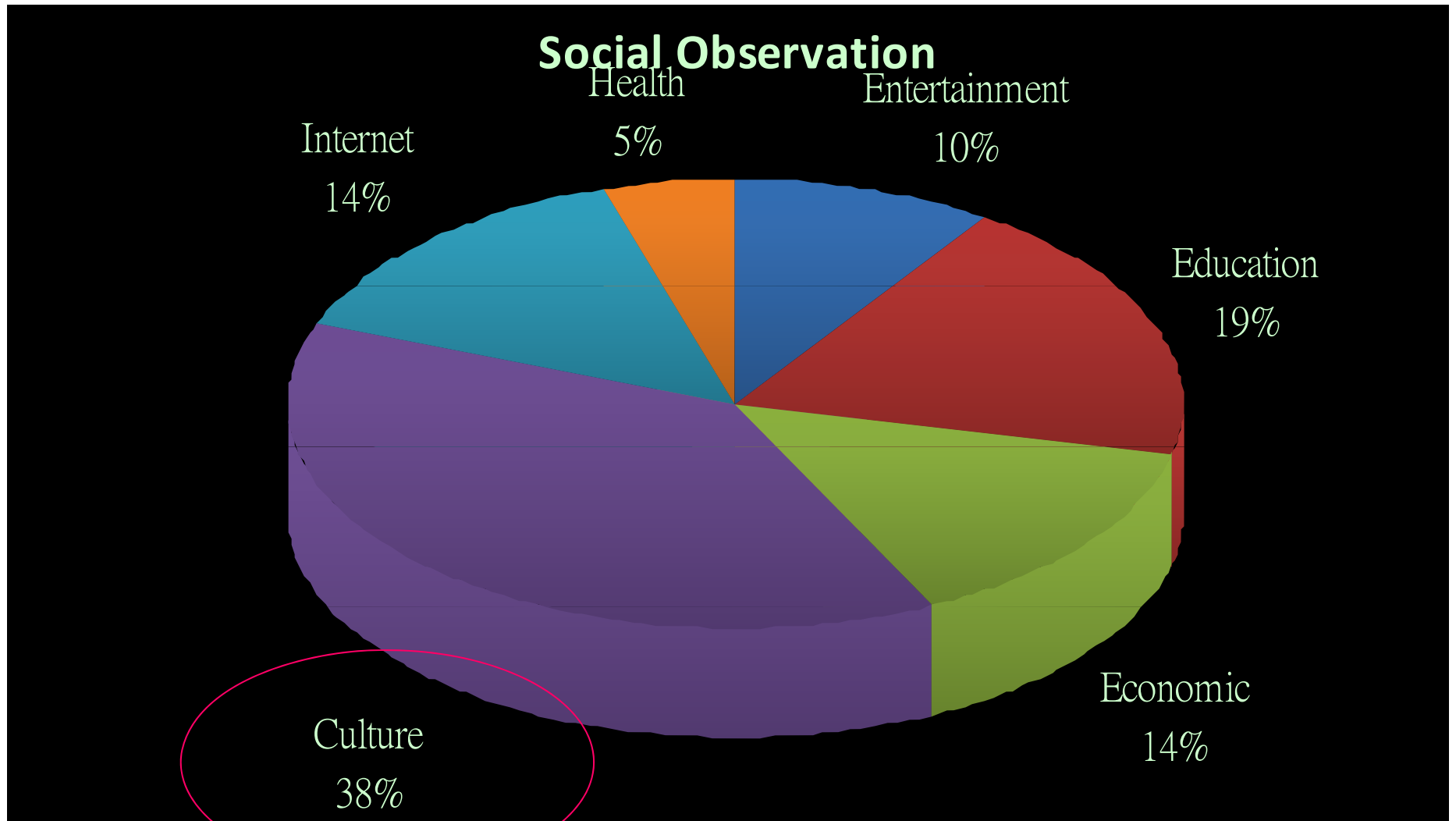
1. Understanding of Varieties of English
2. Daily Communication Language
3. Using a Mixture of English and Chinese (Chinese English)

Level	Mother	Father
Elementary	2.9	2.3
Jr. High	13.3	13.3
High School	52.3	44.1
University/College	27.6	35.1
Graduate School	4.1	5.1



<b>A1</b>	<b>High Unemployment Rate of Graduated College Students in Taiwan</b> <b>Presenters:</b> Vanessa, Cindy, Yen
<b>C2</b>	<b>Tattoo Addict</b> <b>Presenters:</b> Anna, Cheryl, Erin, Trista
<b>B5</b>	<b>A Study of Ma-Ke-Inu (敗犬) Phenomenon</b> <b>Presenters:</b> Branden, Kevin, Eva Huang, and Micky
<b>D3</b>	<b>The Impact of Facebook on Social Networking among Young Adults</b> <b>Presenters:</b> Seta, Jamie, Monica, Evy
<b>B4</b>	<b>Ximen: Youngsters' Frequented Area</b> <b>Presenters:</b> Carol, Pearl, Britney, Ashley
<b>A6</b>	<b>Will/Should Electronic Books Replace Traditional Books in the Future?</b> <b>Presenters:</b> Grace, Chris, Linda, Jackie
<b>C4</b>	<b>Magic of McDonald's: McDonald's and Health</b> <b>Presenters:</b> Patrick Wei, Vean Chen, Gary Lin, Gary Chen

# SOAP Topics 分類



- The Cress theory by **Frances Cress Welsing**  
"Being acutely aware of their lack of or inferior genetic ability to produce skin color, whites built the elaborate myth of white genetic superiority (Racism 13)"

- **Perception of Beauty**

White, thin, big eyes and straight nos



# 多元評量方式

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## 第一學期

- 上課出席紀錄及參與 (class attendance and participation) 10%
- 個人抒發 (individual speech) 30%
- 對話練習 (pair talk) 30%
- 社會觀察與分析專題報告 (SOAP seminar presentation) 30%

# 第二學期



98學年度「教材設計與發展」計畫

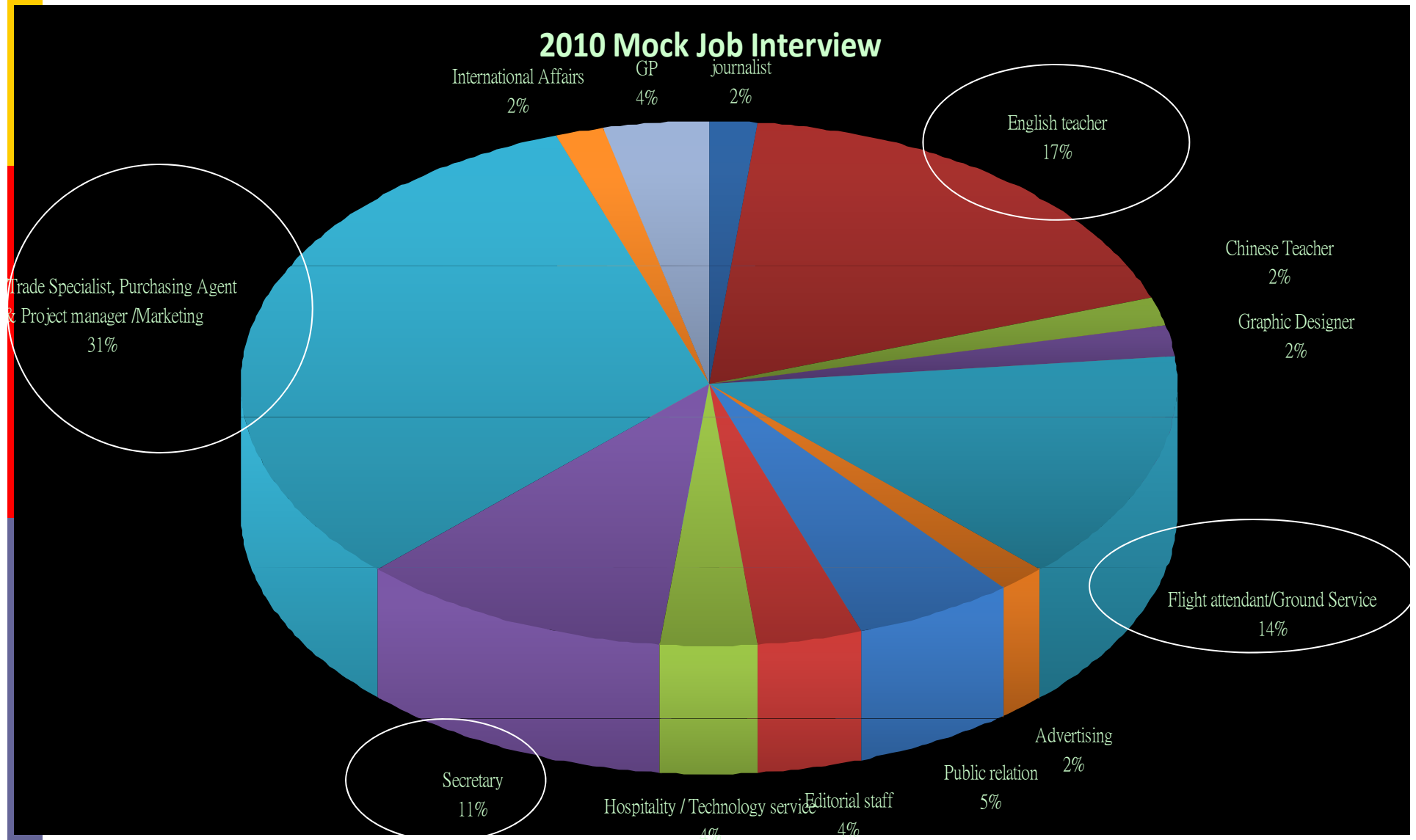


# 模擬求職面試（依工作性質分類）

- 職業定位
- 模擬面試前之練習
- 班內模擬面試
- 跨組模擬職場面試

Journalist
English teacher
Chinese Teacher
Graphic Designer
Flight attendant/Ground Service
Advertising
Public relation
Editorial staff
Hospitality / Technology service
Secretary
Administrative Assistant
Sales/Trade Specialist, Purchasing Agent & Project manager /Marketing
International Affairs
GP of Psychology
GP of Linguistics

# 模擬求職面試（依工作性質分類）



# 2010 Spring Junior Mock Job Interview Schedule

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**3/22 6:40-8:20**

<b>ES 002</b>		<b>ES 509</b>	
<b>Sales/Trade Specialist, Purchasing Agent &amp; Project manager</b>	<b>Administrative Assistant</b>	<b>Sales/Trade Specialist, Purchasing Agent &amp; Project manager</b>	<b>Public Relation</b>
Cheryl(Ba), Patrik (Ba), Benson (Ab), Mavis(Ab),Claire(Bb), Alisha(Bb), Janet (Bb-Marketing)	Carol (Ab), Eva Huang (Ab)	Emma (Ba), Coda(Bb), Yen (Aa), Howard (Bb), Catherine(Aa), Kate (Bb-Service)	Jason (Aa), Scott (Aa), Natalie(Ba)
<b>Observers (Students of Section A-a)</b>		<b>Observers (Students of Section A-b)</b>	
Sid, Angela Huang, May, Cindy, Emily, Linda, Cora, Vivian, Jackie		Sunny, Isabelle, Rita, Miranda Shih,Cherry, Antonia, Miranda Chen, Micky, Ling, Eva Du, Tracy	

<b>ES 718</b>		<b>ES 801</b>	
<b>English Teacher</b>	<b>Chinese Teacher</b>	<b>Flight attendant</b>	<b>GP(Psychology/ Linguistics)</b>
Vanessa(Aa), Angela Wang(Ba),Gary Chen (Ba), Vean(Ba), Furby (Ab), Sammi(Ab), Pearl(Ab), Jamie(Bb), Sera(Bb), Kevin(Bb)	Jo(Bb)	Amanda(Aa), Amberlin(Aa), Claire(Aa), Jessie(Aa), Roxie(Aa), Vivian(Bb), Dora (Ba), Erin (Ba)	Chris(Aa), Tina(Aa)
<b>Observers (Students of Section B-a)</b>		<b>Observers (Students of Section B-b)</b>	
Audrey, Gary Lin, Sherry, Anna, Trista, Mandy, Alice, Angela Yang, Grace,		Winnie, Misa, Rebecca, Vic, Elsie, Astrid, Evy, Reira, Rai, Peggy, Vanson, Neko	

# 2010 Spring Junior Mock Job Interview Schedule

\*\*\*\*\*

**3/29 6:40-8:20**

<b>ES 002</b>			<b>ES 509</b>	
<b>Administrative Assistant</b>			<b>Administrative Assistant</b>	
Audrey(Ba), Sunny(Ab), Winnie(Bb), Isabelle(Ab), Vic(Bb), Rita(Ab), Misa(Bb), Rebecca(Bb), Grace(Ba), Angela Yang(Ba), Stephanie (Ba), Neko(Bb_Sales)			AngelaHuang (Aa), Cindy(Aa), Mandy(Ba), Elsie(Bb), Astrid(Bb), Evy (Bb), Reira(Bb), Peggy(Bb), Sherry(Ba), Emily(Aa), Kevin(Bb_English Teacher)	
<b>Observers (Students of Section A-a)</b>			<b>Observers (Students of Section A-b)</b>	
Catherine, Yen, Jason, Scott, Vanessa, Amanda, Amberlin, Claire, Jessie, Roxie, Chris, Tina			Furby, Benson, Mavis, Pearl, Sammi, Carol, Eva Huang	
<b>ES 718</b>			<b>ES 801</b>	
<b>International Affairs/ Graphic Designer/ Journalist/Online Game tester</b>	<b>Administrative Assistant</b>	<b>Editorial staff / Advertising</b>	<b>Secretary</b>	<b>Sales/Trade Specialist, Purchasing Agent &amp; Project manager</b>
	Sid(Aa), Cherry(Ab) Vivian (Aa)			
Gary Lin(Ba), Rai(Bb), Miranda Chen(Ab), Jackie(Aa)	Vanson (Bb_ Technology Service)	May (Aa), Cora (Aa), Tracy (Ab)	Antonia(Ab), Miranda Shih (Ab), Linda (Aa), Alice(Ba), Anna(Ba), Trista (Ba)	Micky(Ab), Ling(Ab), Eva Du(Ab) Angela Yang (Ba), Nick(Ba)
<b>Observers (Students of Section B-a)</b>			<b>Observers (Students of Section B-b)</b>	
Nick, Emma, Dora, Erin, Gary Chen, Vean, Patrik, Natalie, Angela Wang, Cheryl,			Vivian, Howard, Claire, Alisha, Sera, Claire, Coda, Jamie, Jo, Janet, Kate, Kevin	





# 文化議題



Never watch TV

The second  
highest/ No  
stimulation  
on brain

[www.tucuo.com/vector/D\\_children/html](http://www.tucuo.com/vector/D_children/html)



Watch TV for one to two  
hours per day

The lowest  
chances

Watch TV for five  
hours per day

The highest  
chances



**Lessons from Disney Princesses:**  
**'Hero Archetype' in *The Little Mermaid*,  
*Beauty and the Beast*, and *Mulan***



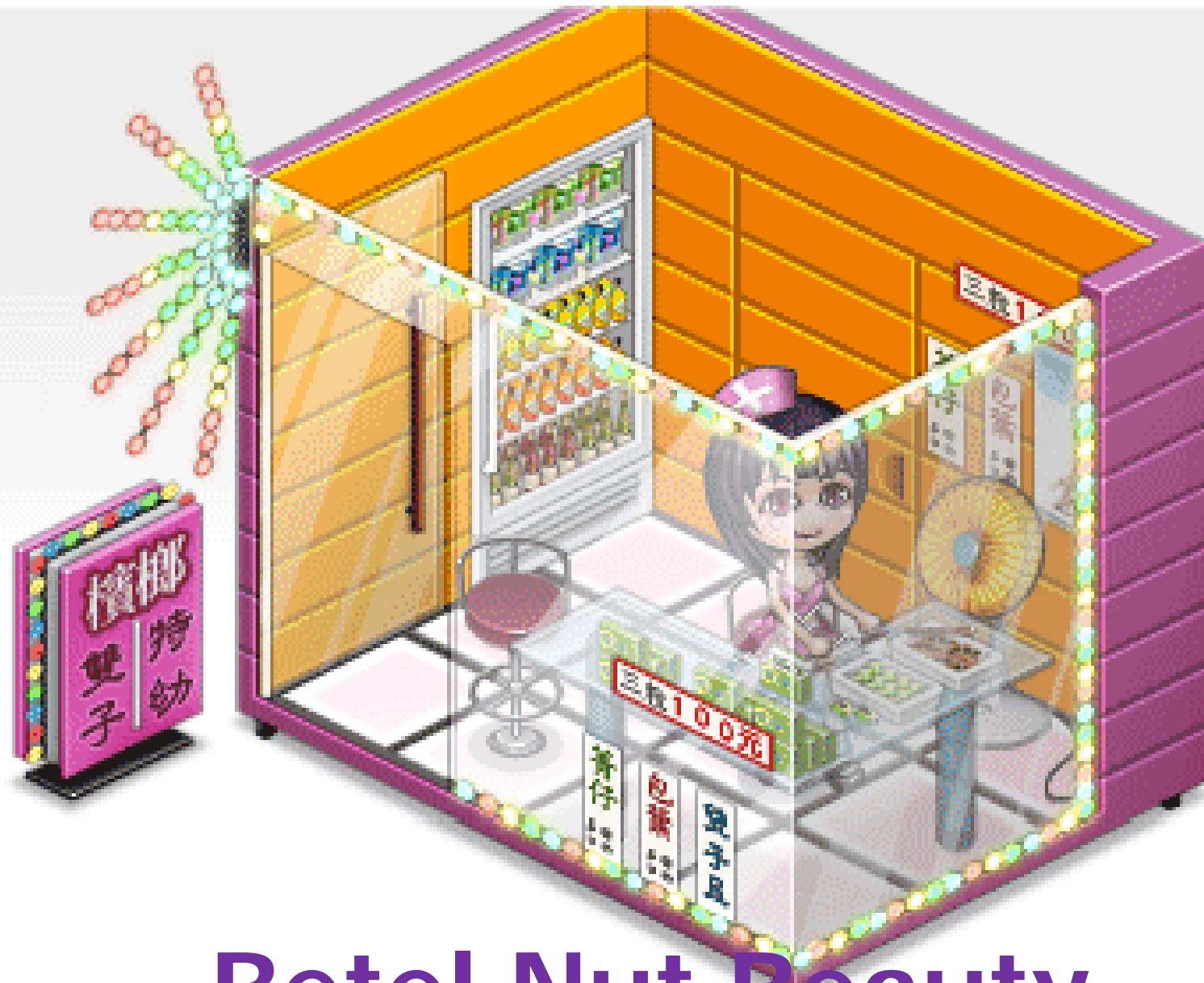
Presented by Amy (sec C)

# 文化議題報告

## sub-cultural topics presentation

課堂上由學生兩兩一組，輪流發表

- 婚姻與家庭
- 各國節慶根源回溯
- 消除憂鬱的方法
- 臺灣的文化現象 → 檳榔西施、追星、名牌的消費、台灣的泡麵文化、學前兒童看電視的時數、模特兒甘苦談等



# Betel Nut Beauty in Taiwan



# Introduction of Betel Nut Beauty

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- Young Taiwanese women
- Location: along **Freeways** and **Roadsides**
- Selling Betel Nuts and Cigarettes (or Drinks)
- Customers: Passersby & Truck drivers
- **paid based on their number of clients**



# Betel Nut Stand



<http://accelerateddecrepitude.blogspot.com/2009/08/betelnut-beauties.html>

- Large Glass Booths
- Covered by Flashing Neon Lights
- High Chair



# History of Betel Nut Beauty

- ❑ 1960-Shuangdong Twin Girls in Guoxing Township Nantou County (南投縣國姓鄉雙冬村)
- ❑ Purpose: **Bring allure** to the opening of the Shuangdong Betel Nut Stand
- ❑ **success of the marketing strategy**
- ❑ competitors follow the lead



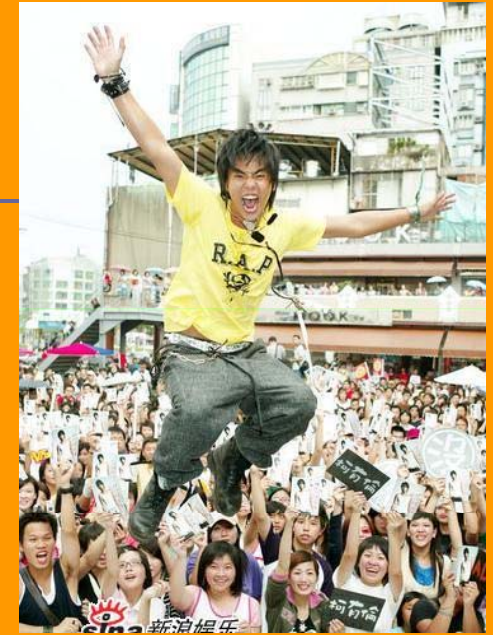
<http://blog.roodo.com/sening/archives/2777159.html>



# The Fans



<http://p9.p.pixnet.net/albums/userpics/9/9/468899/498fa85902ef4.jpg>



<http://image2.sina.com.cn/ent/sh/2005-08-28/U1384P28T3D82306T326DT20050828121121.jpg>



[http://i360.photobucket.com/albums/oo41/Amy\\_409/lolipop/1324160022.jpg](http://i360.photobucket.com/albums/oo41/Amy_409/lolipop/1324160022.jpg)



<http://www.hkmayday.com/theblog/attach/1/1189716626.jpg>



<http://www.sun116.com/images/200809/2008910162551542.jpg>



*Miranda Shih*

<http://taiwanreview.nat.gov.tw/ct.asp?xitem=24252&ctnode=1337&mp=1>



- The world's 12th largest instant noodle market
- Worth an annual NT\$10 billion (US\$300 million)
- An annual total of 900 million packs, or 40 per person



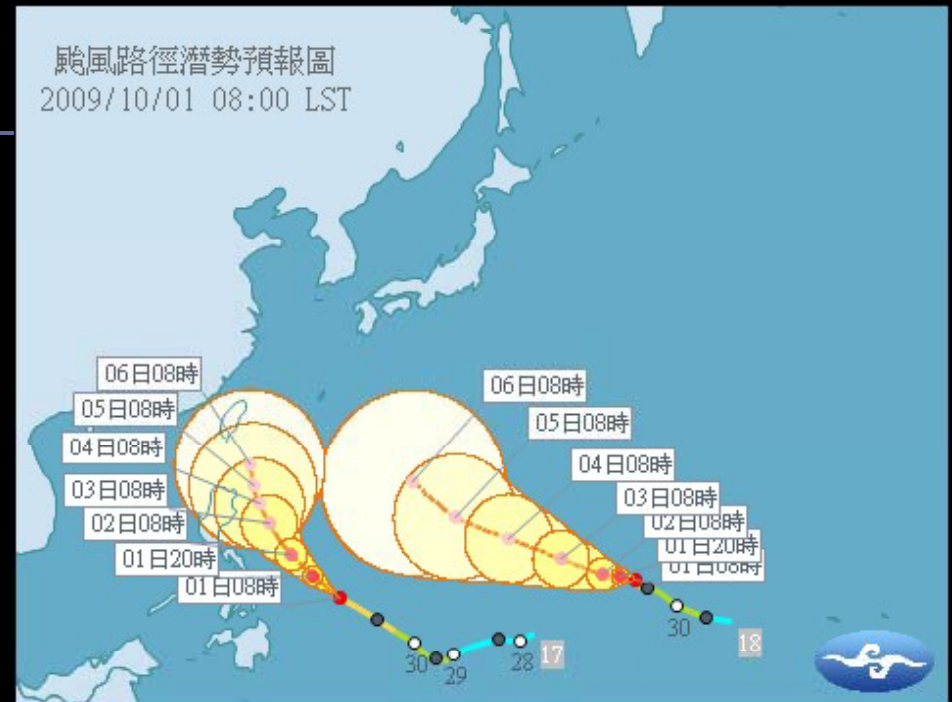
“Young people are more willing to try foreign flavors,  
but most people prefer local ones, which accounted for  
90 to 95 percent of our sales.”





<http://blog.7-11.com.tw/diary.asp?blogid=246>

[http://jason.onweb.idv.tw/archives/cat\\_dontbuy.html](http://jason.onweb.idv.tw/archives/cat_dontbuy.html)



"Consumption increases during festivals, since people use instant noodles in religious ceremonies, and of course before typhoons, though there aren't really any clear peak and off-peak seasons."



# Brand-names 名牌的消費

BOTTEGA VENETA



GIORGIO ARMANI



TIFFANY & Co.

CHANEL

BVLGARI

PANERAI

Calvin Klein  
collection

AVEDA

GUCCI



DE BEERS



Cartier

GEORG JENSEN

BALENCIAGA

DOLCE & GABBANA

LOUIS VUITTON



ZENITH



Paul Smith

BURBERRY

PRADA

HUGO BOSS

# Myth of Being a Model

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**Section: A**  
**Tina Bai**  
**496200404**



## Interview with Three Models

- **Serena Chang (張雅婷)**
- the model for magazine shoot, TV shoot, and show (ex: Avon, Nokia, Sony, etc.)
- 23 years old
- has been a model for five years



- \* Abbey Lee Kershaw was forced to be out of fashion season owing to the **knee injury from the high heels**.
- Abbey Lee Kershaw, Natasha Poly and Sasha Pivovarovna rejected to wear Alexander McQueen **12-inch (30.48cm) spike heels**.
- \* A British shoe designer said, 'It'd be like walking on a ruler.'



## Angel Chang (張安琪)

- the model of modeling agency, Elite (伊林).
- got the third prize in the Elite modeling competition in 2006
- 25 years old
- has been model for five years
- has appeared on the cover of magazines, such as TVBS, ELLE, and DIGI Photo



## Erica Shih (侍懷鳳)

- the model of modeling agency, Elite (伊林).
- got the second prize in the Elite Top Model competition in 2007
- has been a model for over two years
- Has worked for Emphasis Jewelry (點睛品), Jaguar, etc.





# Thesis Statement

- Many girls have dream of being a model while modeling is a stressful job in real life.



# 多元評量方式

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## 第二學期

- 個人抒發 (individual speech) 20%
- 對話練習 (pair talk) 20%
- 模擬求職面試 (mock job interview) 20%
- 文化議題報告 (sub-cultural topics presentation) 40%



